

BA IN JOURNALISM (TAUGHT IN BULGARIAN)

Brief presentation of the program: Training in the program during the first two years covers general education; training in basic scientific directions in two-semester courses: Political Science, Introduction to Social Psychology, Mythology and Religion, General Sociology, Literature science etc.; practical courses: Practice of mass communication, communication law, the specificity of the various means of mass communication, media training and more. During the third and fourth year training is organized in specialized courses in the program and extracurricular learning modes, including apprenticeships and internships. In the fourth year the program offers two specializations that lead to professional qualifications.

Major and professional qualification

Specialization: Journalism in electronic and digital media

Major: Journalism

Qualification: journalist

Specialization: Audiovisual production

Major: Journalism

Qualification: journalist

PPROGRAM

First semester courses

BASIC COURSES

GENB014 Political Science 30 academic hours, 1/2, 3 credits

GENB055 Bulgarian Society 1878-1939 30 academic hours, 1/2, 3 credits

GENB021A Mythology and religion 30 academic hours, 1/2, 3 credits

GENB030A General History of art 30 academic hours, 1/2, 3 credits

GENB039 Bulgarian language - reading and writing 30 academic hours, 1/2, 3 credits

GENB041 Theory of transition 30 academic hours, 1/2, 3 credits

GENB058 Introduction to Christianity 30 academic hours, 1/2, 3 credits

PRACTICAL CREDIT COURSES

JRNB001 Practice of mass communications means 30 academic hours, 3 credits

JRNB011 Communication Practices 30 academic hours, 3 credits

JRNB012 Acting and behavior in public 30 academic hours, 3 credits

Second semester courses

BASIC COURSES

GENB014 Political Science 30 academic hours, 2/2, 3 credits

GENB055 Bulgarian Society 1878-1939 30 academic hours, 2/2, 3 credits

GENB021A Mythology and religion 30 academic hours, 2/2, 3 credits

GENB030A General History of art 30 academic hours, 2/2, 3 credits

GENB039 Bulgarian language - reading and writing 30 academic hours, 2/2, 3 credits

GENB041 Theory of transition 30 academic hours, 2/2, 3 credits

GENB058 Introduction to Christianity 30 academic hours, 2/2, 3 credits

PRACTICAL CREDIT COURSES

JRNB013 Specifics of different mass communications means 30 academic hours, 3 credits

JRNB014 Communication model 30 academic hours, 3 credits
JRNB015 Media Training 30 academic hours, 3 credits

Third semester courses

BASIC COURSES

GENB013B Introduction to social psychology 30 academic hours, 1/2, 3 credits
GENB010B General Sociology 30 academic hours, 1/2, 3 credits
GENB019 Historical knowledge 30 academic hours, 1/2, 3 credits
GENB024 Science literature 30 academic hours, 1/2, 3 credits

PRACTICAL CREDIT COURSES

JRNB003 Political Communications in the media environment 30 academic hours, 3 credits
JRNB004 Communications and Knowledge 30 academic hours, 3 credits
JRNB005 Media Literacy 30 academic hours, 3 credits
JRNB006 News and newsgathering 30 academic hours, 3 credits
JRNB016 Interactive TV 30 academic hours, 3 credits
JRNB017 Audiovisual dramaturgy 30 academic hours, 3 credits

Fourth semester courses

BASIC COURSES

GENB013B Introduction to social psychology 30 academic hours, 2/2, 3 credits
GENB010B General Sociology 30 academic hours, 2/2, 3 credits
GENB019 Historical knowledge 30 academic hours, 2/2, 3 credits
GENB024 Science literature 30 academic hours, 2/2, 3 credits

PRACTICAL CREDIT COURSES

JRNB007 Legal media monitoring 30 academic hours, 3 credits
JRNB008 Culture media writing 30 academic hours, 3 credits
JRNB009 Radio as part of mass communication means 30 academic hours, 3 credits
JRNB010 Press as part of mass communication means 30 academic hours, 3 credits
JRNB018 Online Media 30 academic hours, 3 credits
JRNB019 Music in the media 30 academic hours, 3 credits

Fifth semester courses

BASIC COURSES

NJRN501 Philosophy and mass communications 30 academic hours, 3 credits
NJRN502 Cinema as part of mass communication means 30 academic hours, 1/2, 3 credits
NJRN503 Directing and camera behavior 30 academic hours, 1/2, 3 credits
NJRN504 Media electronic assembly 30 academic hours, 3 credits
NJRN505 Media and PR 30 academic hours, 3 credits
NJRN506 Media Psychology 30 academic hours, 3 credits
NJRN507 Television and video 30 academic hours, 3 credits
NJRN508 Interactive Communications 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

NJRN515 Workshop "Literacy in the media and public relations" 30 academic hours, 3 credits
NJRN520 Practice of Journalism Part I 90 academic hours, 9 credits

Sixth semester courses

BASIC COURSES

NJRN502 Cinema as part of mass communication means 30 academic hours, 2/2, 3 credits

NJRN503 Directing and camera behavior 30 academic hours, 2/2, 3 credits

NJRN601 Audiovisual analysis 30 academic hours, 3 credits

NJRN602 Nonverbal communication 30 academic hours, 3 credits

NJRN603 Political relations 30 academic hours, 3 credits

NJRN604 Ethics and communication 30 academic hours, 3 credits

NJRN605 Advertising in the communication process 30 academic hours, 3 credits

NJRN606 Information and public opinion modeling 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

NJRN521 Practice of Journalism Part II 90 academic hours, 9 credits

NJRN658 Seminar "Structure in the media and public relations" 30 academic hours, 3 credits

1. Specialization Audiovisual production

Seventh semester courses

BASIC COURSES

NJRN719 Interior layout 30 academic hours, 3 credits

NJRN721 Audiovisual production 30 academic hours, 3 credits

NJRN722 Economics of production activities 30 academic hours, 3 credits

NJRN725 Mass communication means production - I part 30 academic hours, 3 credits

NJRN727 Media messages distribution 30 academic hours, 3 credits

NJRN729 Dramaturgy media forms 30 academic hours, 3 credits

NJRN732 Creative triangle producer, writer and director 30 academic hours, 3 credits

NJRN823 Audiovisual language 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

NJRN730 Internship "Audiovisual production - I part" 120 academic hours, 12 credits

Eighth semester courses

BASIC COURSES

NJRN803 Multimedia and media communication 30 academic hours, 3 credits

NJRN806 Media communications systems 30 academic hours, 3 credits

NJRN807 Mass communication means information and documentation

30 academic hours, 3 credits

NJRN821 Movie production 30 academic hours, 3 credits

NJRN826 Audiovisual services 30 academic hours, 3 credits

NJRN827 Mass communication means production - II part 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

NJRN830 Internship "Audiovisual production - Part II" 180 academic hours, 18 credits

2. Specialization Journalism in electronic and digital media

Seventh semester courses

BASIC COURSES

- NJRN701 Television mastery** 30 academic hours, 1/2, 3 credits
- NJRN702 Journalism and producer behavior** 30 academic hours, 3 credits
- NJRN703 Pronouncing and rhetoric** 30 academic hours, 3 credits
- NJRN704 Television and radio journalism - I part** 30 academic hours, 3 credits
- NJRN705 Web design** 30 academic hours, 3 credits
- NJRN706 Online Journalism** 30 academic hours, 3 credits
- NJRN707 Radio mastery** 30 academic hours, 3 credits
- NJRN708 Journalistic photography** 30 academic hours, 3 credits

EXTRACURRICULAR FORMS OF TRAINING (credit courses)

- NJRN720 Internship "Journalism in electronic and digital media - I part"**
120 academic hours, 12 credits

Eighth semester courses

BASIC COURSES

- NJRN701 Television mastery** 30 academic hours, 2/2, 3 credits
- NJRN802 Television and broadcast journalism specifics** 30 academic hours, 3 credits
- NJRN803 Multimedia and media communication** 30 academic hours, 3 credits
- NJRN804 Television and Radio Journalism - II part** 30 academic hours, 3 credits
- NJRN806 Media communications systems** 30 academic hours, 3 credits
- NJRN807 Mass communication means information and documentation**
30 academic hours, 3 credits